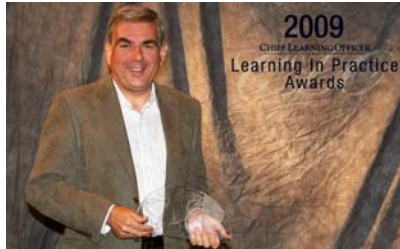




PRESS RELEASE
For Immediate Release

Market-Partners-3g Selling™ Receives Leadership Award



Colorado Springs, Colo., Sept. 29 — Market-Partners, parent company of virtual sales training leader 3g Selling™, received a prestigious Learning In Practice award today from *Chief Learning Officer* magazine. Market-Partners-3g Selling™ was awarded the gold Excellence in Content Award for its accomplishments in the excellence in content category.

“The Learning In Practice awards were established to recognize transformational and visionary leaders in enterprise education,” said Norm Kamikow, president and editor in chief of *Chief Learning Officer* magazine. “A record number of top learning executives and solution providers were nominated by their peers this year. The winners are the industry leaders who truly champion innovation and transform it into learning and value for their organizations.”

The Learning In Practice Awards were announced today at a special awards ceremony during the Fall 2009 *Chief Learning Officer* Magazine Symposium held at The Broadmoor in Colorado Springs, Colo. All of the award winners will be featured in a special supplement in the December issue of *Chief Learning Officer* magazine. For more information about the Learning In Practice Awards, please visit <http://www.clomedia.com/awards>.

About MediaTec Publishing, Inc.

MediaTec Publishing Inc. is a leading integrated media company serving the human capital, management and workforce development industries. MediaTec publishes *Certification Magazine*, *Chief Learning Officer* magazine, *Talent Management* magazine, *Diversity Executive* magazine and operates the online industry resource, HumanCapitalMedia.com. MediaTec leverages its award-winning editorial content with innovative integrated media products including targeted e-newsletters, webinars, interactive Web sites, special print and online supplements, resource guides, industry research and conferences that bring together international audiences to network and discuss leading-edge strategy and best practices in the industry. MediaTec partners with recognized industry experts and provides thought-provoking feature articles, news, opinions and insights through its award-winning publications, events and e-media. Each MediaTec product gives readers the business intelligence and knowledge they need to succeed in new and changing markets.

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